

# 124 *spider*



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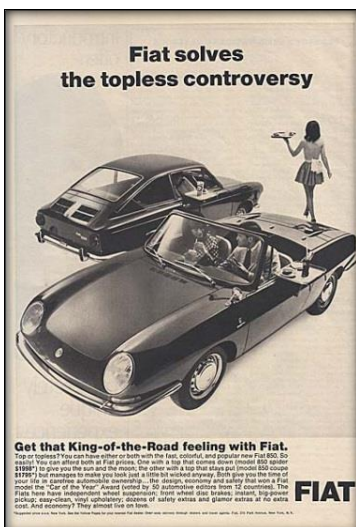
ALL NEW 2017 FIAT 124 SPIDER - LUSSO

The FIAT 124 Spider marks the return of a classic. Between 1966 and 1985 near to 175,000 Spiders were sold in the United States. Today over 8,000 are still on the roads. The FIAT 124 Spider was the perfect recipe for success; it offered an attainable rear-wheel drive roadster and a incredible Italian design. The FIAT 124 Spider combined the front of the 1964 Ferrari GTS with the rear originally designed for the 1963 Corvette

Rondine prototype. The spirit of this legendary vehicle never left, it was simply dormant for 30 years in order to emerge stronger. Today the all New 2017MY FIAT 124 Spider delivers a driving excitement, technology and safety paired with iconic Italian design to provide the ultimate roadster experience. The all New 2017 FIAT 124 Spider will be offered in the second quarter of 2016.



DESIGN PAYS HOMAGE TO PAST WITH MODERN INTERPRETATION OF STYLING CUES

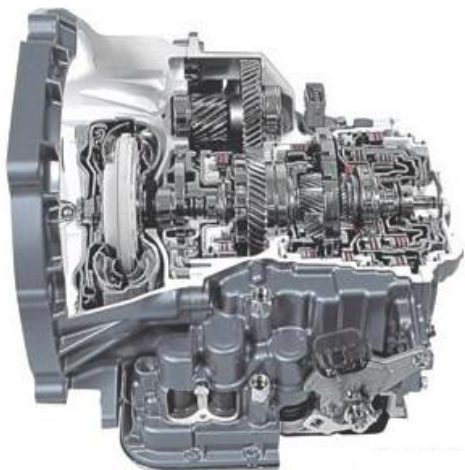


Designed at Centro Stile in Turin, Italy, the all New FIAT 124 Spider delivers a modern adaptation of a legend. The iconic styling of the 2017 124 Spider features cues from one of FIAT's most beautiful cars of all time – the original Spider – and translates them for the 21<sup>st</sup> century. The 2017 FIAT 124 Spider joins the FIAT family of iconic contemporary cars which are strongly rooted in the brand's heritage.

The 2017 FIAT 124 Spider is available in three trim levels: Classica, Lusso and Abarth.



1.4L MULTIAIR TURBO ENGINE



6 SPEED AUTOMATIC TRANSMISSION

## Engine and Transmission

With its responsive handling, excellent power-to-weight ratio, MultiAir Turbo power, use of lightweight materials and precision engineering, the all New 2017 FIAT 124 Spider delivers a dynamic Italian driving experience.

The 2017 FIAT 124 Spider features the proven turbo charged 1.4L Multi-Air engine with 184 lb-ft of torque and 160hp on Classica and Lusso; 165 hp on Abarth. This engine is standard on all price classes. It is paired with a six speed manual (26 city / 35 hwy) or six speed automatic (25 city / 36 hwy) transmission.

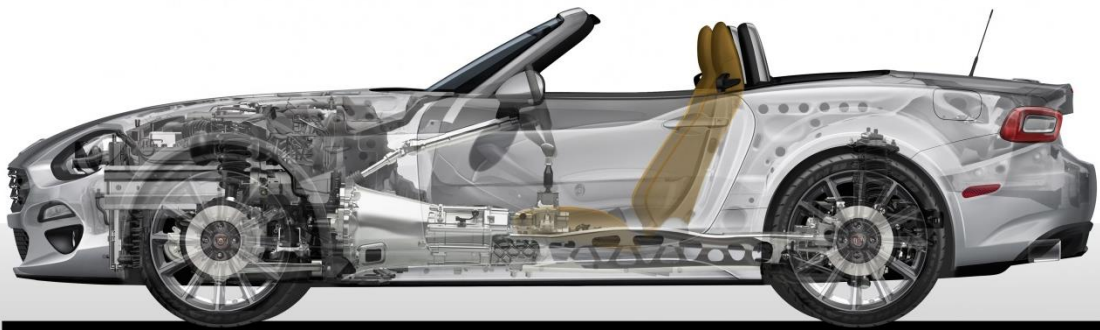


## Premium Features

The all new 2017 FIAT Spider is available with an array of safety and security features, including adaptive front headlamps, blind spot monitoring, rear cross path detection and Park View back-up camera with grid lines. A high-strength body helps to dissipate energy while optimizing occupant protection.

The 2017 FIAT 124 Spider offers a premium features such as:

- Premium insulation sound barrier, which improves interior sound quality
- 54/46 Weight Distribution (front/rear)
- Tuned Electric Power Steering (EPS) system for enhanced handling and fuel efficiency
- Double-wishbone front suspension
- Rear multi-link suspension with stabilizer bars
- Outstanding torsional stiffness in body structure for enhanced chassis tuning

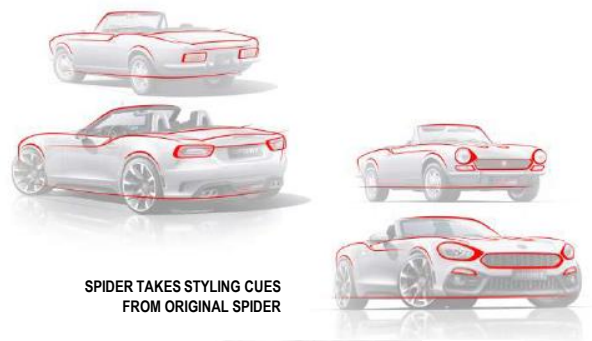




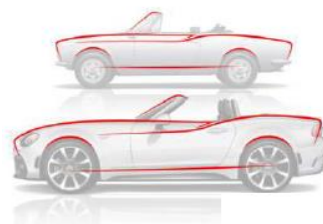
A MODERN REINTERPRETATION OF A CLASSIC

With its timeless low-slung presence, the FIAT 124 Spider features a classically beautiful body side with well-balanced proportions and a sporty cabin to hood ratio. A horizontal line emerges from the front fender, kicks up over the rear fender and flows toward the rear headlamp, an interpretation of the historical 124 Spider's body. The upper grille has a hexagonal shape which is inspired by the unique shape of the original 124 Spider's front air intake. A hexagonal grille pattern emphasizes this form and echoes the sporty honeycomb mesh on the grille of the original 124 Spider.

Signature LED front and rear lamps add to the car's expression both day and night. The spider also offers an easy-to-close top with an assist spring that supports the driver's movement, available headlamps with adaptive front lighting system and standard 16-inch wheels (Classica) or 17-inch wheels (Lusso).



SPIDER TAKES STYLING CUES FROM ORIGINAL SPIDER





INTERIOR CRAFTED AND DESIGNED TO FOCUS ON THE OCCUPANTS



The interior of the New 2017 FIAT 124 Spider is crafted and designed to focus on the occupants, with premium soft-touch materials throughout. Ergonomics were applied to emphasize the driving experience and ensure easy operation of the steering wheel, pedals and shifter while driving.

The 2017 FIAT 124 Spider is available with technology features for added comfort and convenience, including the FIAT Connect 7.0 system with 7-inch touchscreen display, multimedia control knob, Bluetooth connectivity, heated seats and Keyless Enter'n Go. A BOSE premium sound system with nine speakers, including dual headrest speakers, is also available for superior sound quality even when the top is down.

The dashboard features a unique design with a colored bezel, and uses soft-touch materials. The cluster graphics, round meter, hood and wrapped dome call to mind the 500X, while the horizontal painted bezel comes from the FIAT 500.



## FIAT 124 Spider Prima Edizione

2016 marks the 50<sup>th</sup> anniversary of the original FIAT 124 Spider. To celebrate the return of a classic, FIAT will offer a special edition model called Prima Edizione. Each vehicle will be individually numbered with a commemorative badge and will be available in an exclusive Azzurro Italia (Blue) exterior paint with premium leather seats in Saddle (Brown). Owners who purchase a Prima Edizione will also receive limited edition items, including 124 Spider leather bag, pen, journal and a poster.



COMMEMORATIVE BADGE



PREMIUM LEATHER SEATS IN SADDLE

## Equipment & Features

- Engine 1.4L Turbo Multi-Air with 6 speed automatic transmission
- 17" Aluminum Lusso wheel painted silver
- Dual tipped chrome exhaust
- Front fog lamps
- Auto leveling Adaptive LED headlamps with washers
- Rain sensitive wipers
- Heated premium leather trimmed seats
- FIAT connect 7.0 touchscreen radio display with multimedia control knob
- Automatic temperature control
- Passive Keyless Enter'n Go
- ParkView back-up camera with grid lines
- 9-Speaker Bose premium sound system
- Navigation and alarm
- Blind spot monitoring with rear cross path detection
- ParkSense
- SiriusXM Satellite radio
- Auto dimming and heated side mirrors
- Homelink
- LED daytime running lamps
- LED tail lamps



EXCLUSIVE AZZURRO ITALIA EXTERIOR COLOR







A MODERN REINTERPRETATION OF A CLASSIC

Since the introduction of the FIAT 500 Abarth at the 2011 Los Angeles Auto Show, the DNA of Abarth has connected with driving enthusiasts in search of a sharp, wicked, fun-to-drive machine. Continuing the legacy of Karl Abarth's performance-inspired vehicles known for their rich racing heritage, the 2017 FIAT 124 Abarth will debut at this year's New York Auto Show.

The FIAT 124 Abarth is the heir of the roadster that drove FIAT to its first European Rally Championship win in the 1970s. Applying the Abarth formula, the new 124 Spider is designed and built for thrills and performance. Key Abarth features include rear-wheel drive, a sophisticated suspension and a four-cylinder turbocharged MultiAir 1.4 Turbo engine with best-in-class 165 horsepower that is available with a six-speed manual or six-speed automatic gearbox with paddle shift.

The 2017 FIAT 124 Spider Abarth is the latest addition to the FIAT 124 Spider lineup, offering added performance features for a sportier, more spirited driving experience. While all FIAT 124 Spider models deliver responsive handling and excellent power-to-weight ratio in a robust rear-wheel-drive package, the Abarth model builds on the Spider's engaging driving dynamics to offer even more fun for performance enthusiasts.



Abarth vehicles were renowned for being high-performing and powerful, but first and foremost small and agile just like the Scorpion.

His performance modified cars achieved success in every competition and with Carlo Abarth at the wheel, took many records.

In the 1950s and throughout the 1960s, the Abarth brand continuously and incessantly made a name for itself in the public mind as the synonym for sport, tuning and performance, changing the sports car world.



PERFORMANCE READY

## Performance characteristics

The 2017 FIAT 124 Spider Abarth features the proven turbocharged 1.4-liter MultiAir four-cylinder engine, delivering 165 horsepower and 184 lb.-ft. of torque and is paired with either a six-speed manual transmission or a six-speed automatic transmission with paddle shifters. The Abarth-exclusive Sport Mode changes the calibrations of the engine, automatic transmission, electric power steering and dynamic stability control system to ensure a sporty, responsive and performance-oriented driving experience.

A mechanical limited slip differential, featuring a low torque bias ratio, provides improved traction and handling, as well as improved launch performance and power delivery during cornering. The Abarth's unique sport suspension includes mono-tube Bilstein front and rear shock absorbers for increased traction and more precise handling. The available Brembo braking system with 17-inch alloy wheels offers monoblock aluminum calipers with four pistons, allowing for improved braking.



SPORT MODE



MONO-TUBE BILSTEIN SHOCK ABSORBERS



AVAILABLE BREMBO BRAKES



2017 FIAT 124 Spider  
**CLASSICA**

**POWER TRAIN**

- 1.4L Turbo 160 HP
- 6 speed manual or automatic transmission
- Front double wish bone
- Rear Multi-Link suspension
- Disc/Disc ABS with TC/ ESC / TPMS

**EXTERIOR**

- 16-inch Aluminum Classica wheel painted silver
- 16-inch 3 Season Yokohama Performance 195/50VR16 Tires
- Dual stainless exhaust
- Halogen Headlamps & DRL / LED tail lamps
- Body color power exterior mirrors
- Body color header / side sills / door handles
- Black Roll Bar Finish
- Manual Soft Cloth Top with aluminum header

**INTERIOR**

- Premium cloth trimmed seats with four way manual adjust
- Leather Steering Wheel with manual tilt adjustment
- Power windows / one touch down
- Soft upper instrument panel, door upper and door insert
- Light silver instrument panel accents
- Day/Night rear view mirror

**FEATURES**

- 3" Dot Matrix AM/FM/MP3 Radio
- 4 Speakers / Bluetooth Hands-free phone
- Push button Start /Remote Keyless Entry
- Manual air conditioner/ Cruise control

**INTERIOR COLORS AND FEATURES**



**16-INCH ALUMINUM WHEELS**



**6 EXTERIOR COLORS**

**SOLID**



Rosso Passione



Bianco Gelato

**METALLIC**



Nero Cinema



Grigio Argento



Bronzo Magnetico



Grigio Moda

**Destination: \$995**



2017 FIAT 124 Spider

## LUSSO CLASSICA CONTENT PLUS:

### POWER TRAIN

- 1.4L Turbo 160 HP
- 6 speed manual or automatic transmission
- Front double wish bone
- Rear Multi Link suspension
- Disc/Disc ABS with TC/ ESC / TPMS

### EXTERIOR

- 17" Aluminum Lusso wheel painted silver
- 17" 3 Season Bridgetone Performance Tires 205/45R17
- Dual tipped chrome exhaust
- Front fog lamps
- Auto headlamps
- Rain sensitive wipers
- Silver A-pillar header and roll bar finish

### INTERIOR

- Heated leather trimmed seats
- Leatherette wrapped passenger lower instrument panel
- Leatherette wrapped cluster brow
- Piano black instrument panel accent
- Silver accents throughout

### FEATURES

- FIAT Connect 7.0 touchscreen radio display with multimedia control knob
- Automatic temperature control
- Passive Keyless Enter'n Go
- ParkView back-up camera with grid lines

### INTERIOR COLORS AND FEATURES



17-INCH ALUMINUM WHEELS



FIAT PREMIUM RADIO 7.0

### 7 EXTERIOR COLORS

#### SOLID



Rosso Passione



Bianco Gelato

#### METALLIC



Nero Cinema



Grigio Argento



Bronzo Magnetico



Grigio Moda

#### TRI-COAT



Bianco Perla

Destination: \$995



2017 FIAT 124 Spider

## ABARTH LUSO CONTENT PLUS:

### POWER TRAIN

- 1.4L Turbo 165 HP
- 6 speed manual or automatic transmission w/Paddle Shifters
- Mechanical limited slip differential
- Front and rear Bilstein sport suspension
- Front strut tower bar

### EXTERIOR

- 17" Aluminum Sport wheel painted Gunmetal
- 17" 3 Season Bridgestone Potenza RE 050
- Sport front and rear fascia with air conveyers
- Quad tipped exhaust with chrome accent
- Gunmetal A pillar header and roll bar finish
- Black side sills

### INTERIOR

- Sport Cluster
- Sport Steering Wheel
- Performance heated leatherette microfiber seats
- Red accent stitching throughout
- Leatherette wrapped passenger lower instrument panel
- Leatherette wrapped cluster brow
- Dark matte instrument panel accents
- Aluminum accent sport pedals

### FEATURES

- FIAT Connect 7.0 touchscreen radio display with multimedia control knob
- Passive Keyless Enter'n Go
- ParkView back-up camera with grid lines
- Sport mode selector

### INTERIOR COLORS AND FEATURES

NERO LEATHERETTE/MICROFIBER



NERO LEATHER



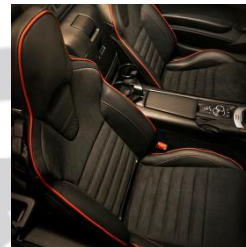
NERO/ROSSO LEATHER



**BILSTEIN**  
SHOCK ABSORBERS



**RECARO**



OPTIONAL ALCANTARA RICARO SEATS

### 5 EXTERIOR COLORS

#### SOLID



Rosso Passione



Bianco Gelato

#### METALLIC



Nero Cinema



Grigio Argento

#### TRI-COAT



Bianco Perla



FIAT PREMIUM RADIO 7.0



17-INCH GUNMETAL ALUMINUM WHEELS  
w/OPTIONAL RED BREMBO BRAKE CALIPIERS

Destination: \$995

**124***spider*